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30-second PSA for Aber Day May 12

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MEDIA RELEASE

braun/rv
5/4/82
local Radio-TV

30-SECOND PSA FOR ABER DAY MAY 12

ABER DAY, THE TRADITIONAL TIME TO CLEAN UP AND BEAUTIFY THE UNIVERSITY OF MONTANA, HAS BEEN A SPRINGTIME EVENT AT UM SINCE 1915. THIS YEAR THE CITY OF MISSOULA IS INVITED TO OBSERVE THE DAY AS WELL. ON WEDNESDAY, MAY 12, STUDENTS WILL BE DIGGING DANDELIONS, PLANTING TREES AND DOING GENERAL CAMPUS SPRING-CLEANING. DO YOUR PART TO HELP CLEAN UP MISSOULA, THEN COME JOIN THE FUN ON THE UM OVAL STARTING AT NOON FOR LIVE MUSIC, CARNIVAL BOOTHS, AN ART FAIR, A BENEFIT LIBRARY RUN, AND AN OUTDOOR BARBECUE DINNER FROM 4:30 TO 6. WORKING TOGETHER, WE CAN MAKE MISSOULA A HEALTHIER, MORE ATTRACTIVE PLACE TO BE.

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